



Old Town Design Group Expands Community Impact Through the Orchard Project

CARMEL, Ind. (Feb. 11, 2026) — At Old Town Design Group, building homes has always meant building something more. Through the Orchard Project, the company’s employee-led philanthropic initiative, Old Town continues to invest in families, education, and community impact both locally and globally. Supported directly by Old Town Design Group, the Orchard Project is funded through a portion of every home built, with 60% of resources supporting local initiatives and 40% extending the project’s impact globally.

Locally, the Orchard Project partners with ILADD (Independent Living for Adults with Developmental Disabilities) by providing inclusive housing and Family Hope, Inc. to support housing stability for families facing homelessness. Old Town maintains a home on 136th Street that provides a safe, stable place for single mothers and their children to stay together while participating in programs that promote independence and long-term stability. Old Town team members regularly volunteer to care for the home, helping ensure each family arrives to a space that feels welcoming, dignified, and ready for a fresh start.

The Orchard Project also supports education through annual scholarships awarded to students pursuing post-secondary degrees in construction-related fields, investing in the next generation shaping the industry. In addition, Old Town employees serve their community year-round through hands-on efforts such as packing meals for local food banks and supporting the Carmel Fire Department’s holiday gift drive for children in need.

In 2026, Old Town Design Group is further expanding its impact by building the first St. Jude Dream Home Showplace in the state of Indiana. The home will be sold, with 100% of the proceeds benefiting St. Jude Children’s Research Hospital, supporting lifesaving research and care for children and families facing serious illness. The goal of the project is to raise \$800,000 to help advance St. Jude’s mission.

Beyond Indiana, the Orchard Project supports housing, education, and community-building efforts through partnerships in Mexico, Costa Rica, and India, including safe home construction, school initiatives, and resources for children’s homes. Several of these efforts include hands-on involvement from Old Town team members, reinforcing the company’s commitment to service both near and far.

Whether through volunteering, financial support, or collaboration with trusted partners, Old Town Design Group remains committed to building stronger communities—one project at a time.

For more information about Old Town Design Group, visit oldtowndesigngroup.com. To schedule an interview or news story, contact Amanda Parker at 317-527-6774 or amanda@thecaway.com.